

Press release of September 15, 2020

Hilmar Hänel now leads the partner management of windream

ECM provider informs about personnel changes on the PARTNERCON

Bochum. Hilmar Hänel is the new team leader in the partner management of Bochum-based windream GmbH. In this function, he replaces Edwin Sembritzki, who has been a member of the management for many years. Hilmar Hänel was officially introduced to the participating partners at the 7th PARTNERCON on September 15, 2020.

The business economist (VWA) has been working for windream's partner management for seven years. During this time, the 51-year-old windream member has significantly contributed to the expansion of the network. "Hilmar Hänel supports our partners with words and deeds. In addition, he regularly attends trade fairs, conferences and various sales events and supports his sales colleagues in marketing our ECM solutions", says Roger David, Chief Executive Officer of windream GmbH. He further points out: "In doing so, he convinces with his long-time experience in customer care as well as his excellent knowledge in software sales and sales controlling."

This expertise was also a decisive argument for choosing Hilmar Hänel for the position of Team Leader Partner Management. In fact, Edwin Sembritzki's footprints are big. After all, he has held this leading position since the foundation of windream GmbH. Now, the 55-year-old says goodbye to the operative business and leaves windream GmbH at the end of September this year.

Larger sales team

There are also changes in the sales team. In order to further promote the sale of windream solutions especially in the northeast of Germany, the sales team has been increased to a total of ten employees. This has resulted in a new team North-East with four employees, three of whom have recently been hired. Head of this sales team is the long-time Business Alliance Manager Tim Hillig, who has been successfully supporting a substantial part of this sales area for windream since 2006.

About windream GmbH

For 20 years, windream GmbH has been one of the top companies in the development and marketing of business software products for electronic archiving, digital document management and business process control or workflow automation. Especially for its ECM-system windream of the same name, the company is known nationally and internationally. More than 100 employees and a worldwide network of about 250 sales, integration and cooperation partners take care of more than 2,600 customers with more than 260,000 workstations.

About the windream Enterprise Content Management System

With the patented integration into the Windows operating system, the foundation for today's windream ECM-system was laid more than 20 years ago. With this unique approach, windream sets new standards in terms of intuitive handling, inspiring usability and user acceptance also in the current version 7. All possible solutions, whether e-file, e-mail management, invoice receipt, incoming mail, scanning, archiving, search and find, business process automation, workflow and mobile working are modularly designed. windream is equally flexible when it comes to integrations into third-party products, e.g. ERP, merchandise management and financial accounting solutions. Thus, companies can configure the windream ECM-system like a construction kit exactly according to their specific requirements. With the Dynamic Workspace, the latest windream version 7 successfully bridges the gap towards mobility and cross-platform availability under an interface which can be designed by the user himself. No matter if in the office with a PC or a laptop, a Smartphone or a tablet: Any time, any place, any device. windream Dynamic Workspace is included in the windream Business Edition and does not need to be licensed as an additional module. windream - just use it!

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