

Press release of May 11, 2021

windreamNOW focuses on chances of digitalization

Bochum. The infotainment event windreamNOW on June 15, 2021, will shed light on whether digitization is still "nice to have" or has become a "must have". From 9:30 a.m. to 12:30 p.m., participants will gain new perspectives on work processes in an increasingly dynamic office environment. Several top speakers as well as internal and external consultants will provide a colorful and entertaining program with inspiring talks, practical reports and exciting industry news.

"In accordance with the digital format, we will present new perspectives and concrete office solutions for companies which are getting fit for the future in short sessions with presentations, interviews and talks of 20 minutes each", windream CEO Roger David announces.

In the keynote at the beginning of the event, Michael Mattis, CEO, AMC MEDIA NETWORK, will talk about digitalization in medium-sized companies. He will explain how his company has developed from an organizer of large real events to a provider of virtual event platforms. In this way, he exemplifies the new business models that medium-sized companies can develop when they face up to the requirements of a digital event.

In the subsequent presentation, two team leaders from consulting will report on customer expectations of ECM projects and provide recommendations for their implementation. How flexibility can be increased in a dynamic office environment in order to process business transactions even more efficiently is then examined under the motto "Tools for flexible business processes".

Afterwards, Frank Aust, team boss and owner of Aust Motorsport, will provide a shoulder view into the racing team of a real motorsport team in a "Live Call". In

a conversation with Hilmar Hänel, Team Manager Partner Management of windream GmbH, the audience will experience how Team Aust prepares for the ADAC GT Masters and how windream is involved with Aust as a partner of racing.

Another presentation will show how users can automate recurring processes in their companies with windream software tools and run them on a purely electronic basis. The title: "Automating recurring processes easily". In addition, the presentation on the topic "Mobile ECM - because the business world has become mobile" informs about tools which are consequently oriented towards the changed working conditions and which allow companies to make information available on different end devices across locations and times. A customer interview concludes windreamNOW. Here, Lars Niedersteberg, IT project manager at Insta, highlights the introduction of windream at the electronics specialist and how the ECM-solution has led to considerably faster, more efficient document processes.

Those who have questions can address them to the windream product and solution experts via chat during the event. Participation is possible via Zoom. Detailed information about the agenda and registration:
<https://www.windream.com/now>

About windream GmbH

For 20 years, windream GmbH has been one of the top companies in the development and marketing of business software products for electronic archiving, digital document management and business process control or workflow automation. Especially for its ECM-system windream of the same name, the company is known nationally and internationally. More than 100 employees and a worldwide network of about 250 sales, integration and cooperation partners take care of more than 2,600 customers with more than 260,000 workstations.

About the windream Enterprise Content Management System

With the patented integration into the Windows operating system, the foundation for today's windream ECM-system was laid more than 20 years ago. With this unique approach, windream sets new standards in terms of intuitive handling, inspiring usability and user acceptance also in the current version 7. All possible solutions, whether e-file, e-mail management, invoice receipt, incoming mail, scanning, archiving, search and find, business process automation, workflow and mobile working are modularly designed. windream is equally flexible when it comes to integrations into third-party products, e.g. ERP, merchandise management and financial accounting solutions. Thus, companies can configure the windream ECM-system like a construction kit exactly according to their specific requirements. With the Dynamic Workspace, the latest windream version 7 successfully bridges the gap towards mobility and cross-platform availability under an interface which can be designed by the user himself. No matter if in the office with a PC or a laptop, a Smartphone or a tablet: Any time, any place, any device. windream Dynamic Workspace is included in the windream Business Edition and does not need to be licensed as an additional module. windream - just use it!

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